



JACKSON'S POINT HARBOURFRONT REDEVELOPMENT PLAN

Project Overview

The Town of Georgina has initiated a study that will prepare the Jackson's Harbourfront Redevelopment Plan for the lands in the Jackson's Point Harbour Area. This study area includes:

- Town owned lands: Lorne Park, Bonnie Park, Harbour, Bonnie Blvd (road allowance) and Malone Wharf.
- MSR Lalu Jackson's Point Inc. lands (former Bonnie Boats)
- Ramada Hotel
- Water Lots Associated with these properties

The Redevelopment Plan will evolve through broad based engagement with the residential and business community, landowners, technical agencies, Town staff and Council. The Redevelopment Plan will set a vision for Jackson's Point Harbourfront based on the principles as outlined in the Sutton/Jackson's Point Secondary Plan.

The preparation of the Redevelopment Plan will be led by The Planning Partnership in consultation with Town Staff, agencies and the public.

The Redevelopment Plan is being undertaken in three phases.

Phase I: The team will review the existing site conditions with respect to natural features, municipal infrastructure, parking, trails, park and recreation facilities, boat access and marine facilities. During this phase, the team will provide members of the public with an opportunity to have one-on-one conversations with the Consultants in order to learn more about how the public uses the study area and the opportunities that the redevelopment of the area may provide.

Phase II: The team will hold a public design charrette to work with the community in the generation of an overarching vision statement and a number of foundational design principles. The design charrette will be used as the forum to develop a number of options to consider for the study area that reflect the overarching vision statement and the design principles.

Phase III: The design options will be presented to Georgina's residential and business community for comment and evaluation. The Consulting Team will complete a technical evaluation. Results of these evaluations will help reveal the best components of each design option that will be coalesced to prepare an "emerging preferred plan". The community will be invited to review and provide input on the "emerging preferred plan" to assist the team in refining the plan to prepare the Jackson's Point Harbourfront Redevelopment Plan.